

MANAGING your RESOURCES

From **EARLY STAGE** to an
ESTABLISHED ENTERPRISE and
ACCOMPLISHING your MISSION

presented by

Lawrence P. Howorth

Functional NEEDS of your BUSINESS

- Product/Service Development
- Product Manufacture/Assembly
- Business Development/Distribution
- Accounting & Management Reporting
- Local and Federal compliance
- Human Capital Sourcing, Management, Development and Administration
- Public Relations and Marketing

(and more) Functional NEEDS of your BUSINESS

- Sales and Customer Service
- Governance, Advisory Boards
- Operations
- Strategy and Planning
- Legal, IP and Compliance – regulatory and new country development
- Financing – equity, grants and other
- IT and Systems

The Choices

- Do it with existing staff resources (limited time - priorities and usually experience not broad enough)
- Hire experienced and dedicated staff (expensive and high risk)
- Hire “bodies” (hard to get the experience and dedication required)

The Choices (Continued)

- Source and Contract with individual subject matter experts (often inefficient – and therefore expensive - and impossible to manage effectively)
- Rely on friends, peers, etc. (not consistent and unpredictable)
- ALL OF THESE CHOICES ARE SUB-OPTIMAL

HOWORTH International Members & Affiliates - Areas of Expertise

- Strategic and Business Planning
- Pre-financing/M&A preparation
- Financing – equity and bank
- Product Lifecycle Management (PLM)
- Board of Directors selection and process
- Human Capital outsourcing
- Sales and Business Development

(and more) HOWORTH International Members Areas of Expertise

- Alliances and Strategic Partnering – USA and off shore – experience in 22+ countries
- Operations and systems infrastructure
- Product Development and Production – outsourcing, offshore, etc.
- JV and distribution partner selection and structuring
- M & A

Our Offer

- HOWORTH International becomes a part of the management team of the company
- HOWORTH International is a trusted partner for the client providing guidance & “project management” services
- HOWORTH International may be the interim step to a full time, dedicated function in the company
- HOWORTH International assembles a team

Our Offer (continued)

- The Entrepreneur has the access to “best practices” and efficiency without the cost of reinvention
- HOWORTH International provides a first level screening of outside resources reducing risk and saving \$
- The Entrepreneur has an ENGAGED partner in building their business

Flexible Pricing Models

- Monthly/Weekly/Daily rates and retainers
- Success fee incentive
- Founding Stock/Cashless Warrants
- Specific Project pricing based on Defining requirements in specific subject matter
- Finders fees (where applicable) for financing
- Cost-plus where applicable

The Value Added

- Efficiency
- Time to “mission completed”
- Sharing the pain
- Enhanced FOCUS for the client executives
- Lower cost – effective use of resources
- Broadening the client’s network
- Market visibility for the new enterprise

Contact Us



Lawrence P. Howorth is the President and Founder of HOWORTH International, LLC, (www.HOWORTHLLC.com) a multinational provider of Interim Management, Fractional/ Part Time Management, Project Management and Advisory Services. With a global focus, HOWORTH International provides services across multiple industries in strategy, operations, finance, and business development.

Contact us:

8745 Gary Burns Drive, Ste 160-202, FRISCO, TX 75078;

Tel: (562) 544-5300;

SKYPE: HOWORTH;

Email: Lawrence@HOWORTHLLC.com